



BAMA CHALLENGE
Best African
Mobile Application

Call for PARTICIPATION

6th edition of the **BAMA** Competition | June - November 2024

Organized by



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1. About the BAMA 2024 competition

a. Concept

Digital transformation is evolving exponentially all over the world, the African continent has recorded such significant figures and online transactions. In full expansion, innovative projects in the mobile field are reinforcing and promoting the success of start-ups while opening important channels to the whole world and offering opportunities to gifted developers.

The **BAMA** competition aims to support innovative student ideas for creating startups. For this edition we have opted to focus on the field of artificial intelligence and we wish to boost the development of mobile applications equipped with AI in various fields. ; health, agriculture, industry, finance, environment, education, etc. All participating teams will benefit from guided coaching sessions and remote training sessions in the field of artificial intelligence for four months from the launch of the Challenge. A multidisciplinary jury will have to decide between the projects which will be submitted to the final phase. Significant trophies and prizes will be awarded to the top three winning teams.

In this context, and following the success of previous editions, the African Networking and Innovation Platform (**ITAUN**) and the Digitalization Higher Institute (**SUPNUM**) are organizing **the 6th edition** of the **BAMA** “Best African Mobile Application”, competition for the choice of the best mobile application in Africa based on AI and those during the period June – November 2024. The final of the competition will take place on **Saturday, November 9, 2024** at the I Digitalization Higher Institute (**SUPNUM**), Mauritania.

b. Goals

The **BAMA** competition is aimed at young graduates from the continent and students, talents from African universities, ambitious, motivated, gifted in mobile development and creative with certain knowledge in Artificial Intelligence.

BAMA 2024 aims to:

- Stimulate the creative state of mind in African students;
- Encourage the emergence of new innovative ideas;
- Strengthen innovation among young students, particularly the use of AI;
- Develop an entrepreneurial spirit among students;

- Boost the mobile application development sector in Africa;
- Promote the synergy of the African student community;
- Promote exchange between stakeholders from African universities.

2. Conditions of participation

a. Subscription

All engineering students/students from an African university interested in the importance of new technologies and specifically mobile applications, who are currently studying computer science and advanced technologies or others, with innovative ideas, can participate at **the 6th edition of the BAMA competition**.

Note: required supporting document (certificate of attendance or registration)

In addition to current students, the competition is also open to young graduates (academic year 2022-2023) from all African establishments.

Note: supporting document required (copy of diploma)

Also note that the same team can be formed by students and young graduates at the same time.

« Be part of the creators of solutions... and make your innovative idea a reality. »

Registration for this competition is **FREE**, you just need to fill out the participation form (<https://www.itaun.org/candidature-au-challenge-bama-2024/>)...

In the bus to promote group work and familiarize young people to work in a team, is only acceptable the participation by team of three members (a team leader and two members), all members of the same team must belong to the same university institution (certificate of registration or attendance for the current academic year is mandatory).

- If a team is formed only by young graduates, all members must have graduated from the same university institution.
- If a team is formed by student(s) and graduate(s), they must all come from the same university institution.

Three important prizes to be won awarded by our sponsors/partners in the final phase, certificates of participation will also be awarded to participants who reach the semi-final.

All proposed solutions will be evaluated by multidisciplinary juries and the best of them will be honored during the final which will take place in **Mauritania** the first week of November 2024.

- Link to team participation: (<https://www.itaun.org/candidature-au-challenge-bama-2024/>)
- Contact for information: bama.challenge@gmail.com / itaun.contact@gmail.com

b. Important dates (provisional)

- From June 10 to July 10, 2024: **Launch of the call for applications** (pre-registration phase).
- From July 11 to 15, 2024: **Choice of competition projects** (admissibility).
- July 15, 2024: **Notification of teams by email**.
- July 16, 2024: **The official launch of the competition** (online meeting).
 - July 2024: coaching session n°1
 - July 2024: coaching session n°2
 - August 2024: training session no. 01
 - August 2024: training session no. 02
 - August 2024: coaching session no. 3
 - September 2024: training session no. 03
 - September 2024: coaching session n°4
 - September 2024: training session no. 04
 - October 2024: coaching session n°5
 - October 2024: training session no. 05
- October 15, 2024: **submission of projects** (online meeting).
 - October 2024: coaching session n°6 (pitching)
- October 19, 2024: **semi-final of the competition**.
- October 20, 2024: **announcement of the results of the semi-final of the competition**
 - November 2024: coaching session n°7 (Pitching - only for finalist teams)
- Saturday November 9, 2024: **the final of the BAMA'24 competition, announcement of the results and award ceremony**.